BOAZ PAZ

DESIGNER | ILLUSTRATOR

My first masterpiece?
A bold, avant-garde exploration of color—splashed across the living room walls. My parents were less enthusiastic about my creative vision, but luckily, I channeled that energy into a lifelong passion for design, illustration, and animation.

Now, with over a decade of experience, I craft engaging visuals with expert precision using Adobe Creative Suite and Figma, bringing brands, stories, and ideas to life.

Beyond creating, I love teaching—whether it's helping someone master the pen tool or proving that Photoshop layers do make sense. At the heart of it all, I believe great design should be as fun as it is functional—preferably with fewer emergency repainting incidents.

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WORK EXPERIENCE

2012-Present
Freelance Illustrator & Designer
Designed custom logos, maps, mascots, card games, and event invitations.
Created characters, storyboards, and concept art for animation and education.
Produced technical illustrations, custom books, and personalised print work.
Worked with clients like Disney, Marvel, LEGO (via Liquid Animation), and Ekka.

2021-2025
Senior Illustrator & Visual Designer
Nexefy (formerly Compono)
Designed UI components and graphics for e-learning courses.
Created visual assets for animations and interactive content.
Developed branding elements and style guides.
Collaborated with motion designers and content teams.

2018-2021
Senior Illustrator & Visual Designer
Teach Starter
Designed hundreds of teaching resources, posters, and worksheets.
Created branding assets and an internal image library.
Trained colleagues in Adobe Creative Suite.

2013-2016
Mid-weight Illustrator & Graphic Designer
Diwip (Tangelo Games)
Designed UI, characters, and promotional assets for online games.
Created many game themes with custom branding and animation.
Developed workflow templates to improve asset production.

SKILLS

- Graphic design & branding
- User-interface design (UI)
- Illustration & concept Art
- Layout & typography
- E-learning & instructional design
- Teaching & mentoring
- Visual communication
- Workflow optimization
- Self-directed learning
- Creative problem-solving

EDUCATION

B.A. in History of Art
Ben-Gurion University
2007-2010

Advanced Diploma in Photography and Media
Hadassah Academic College
2003-2005

REFEREES

Errol Hoffman
Lead Content & Product Designer / VideoMyJob
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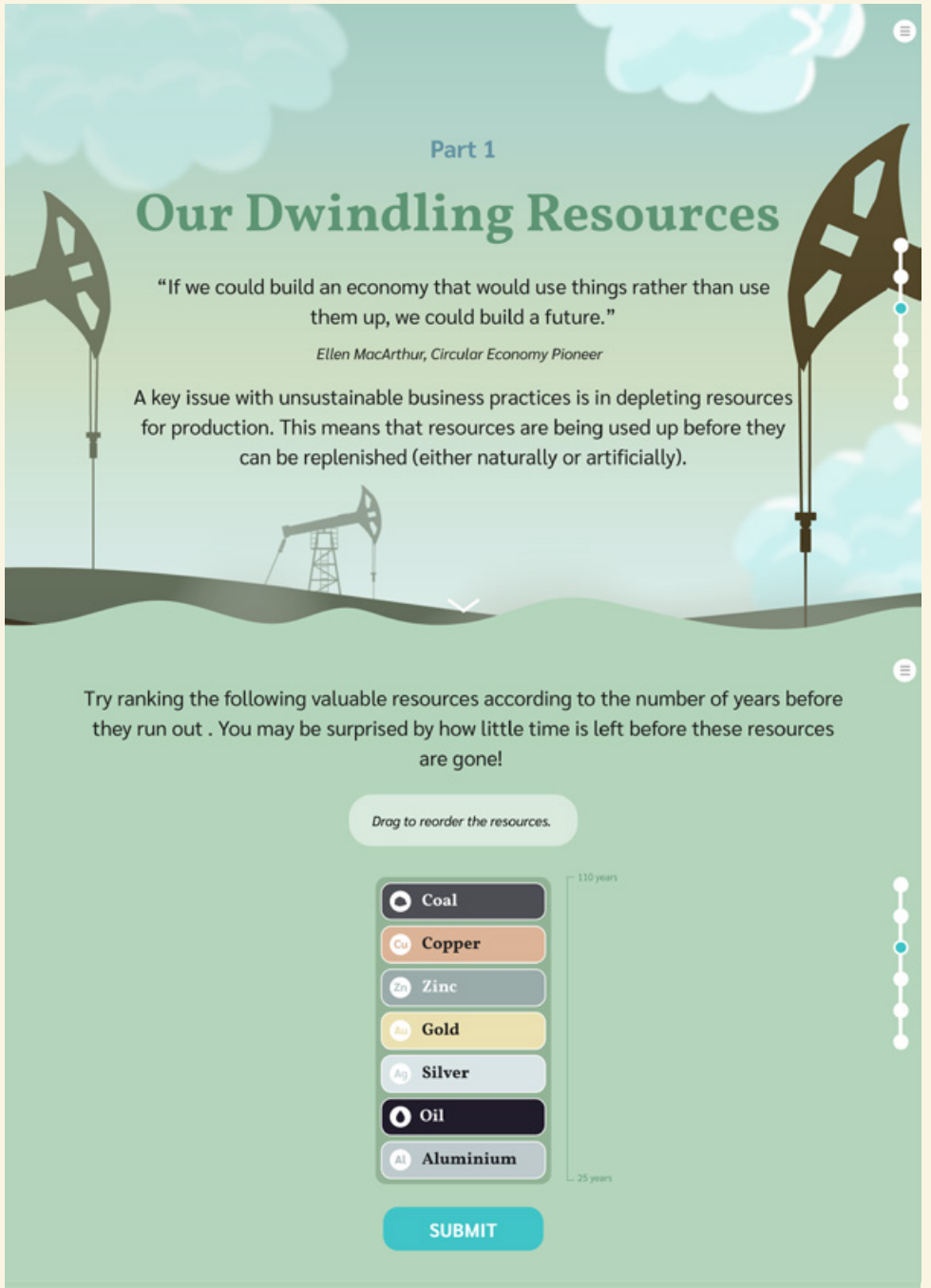
Visual designs for a resource pack on developing a growth mindset



User Interface design (UI) for e-learning courses in the *Skills Library* project

Skills to develop your employees at work

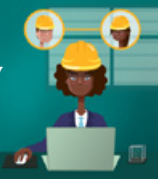
Introduction

Generative AI
& the Evolving Business TerrAIn

In a workplace that is neurodiversity-friendly, employees with divergent neurotypes can be a real benefit to the business and its people. In this course, you'll see how fostering a work environment that embraces neurodiversity is beneficial for all and why it takes all types of brains for the modern business to thrive.

Micro

So you want to build a healthy workplace culture



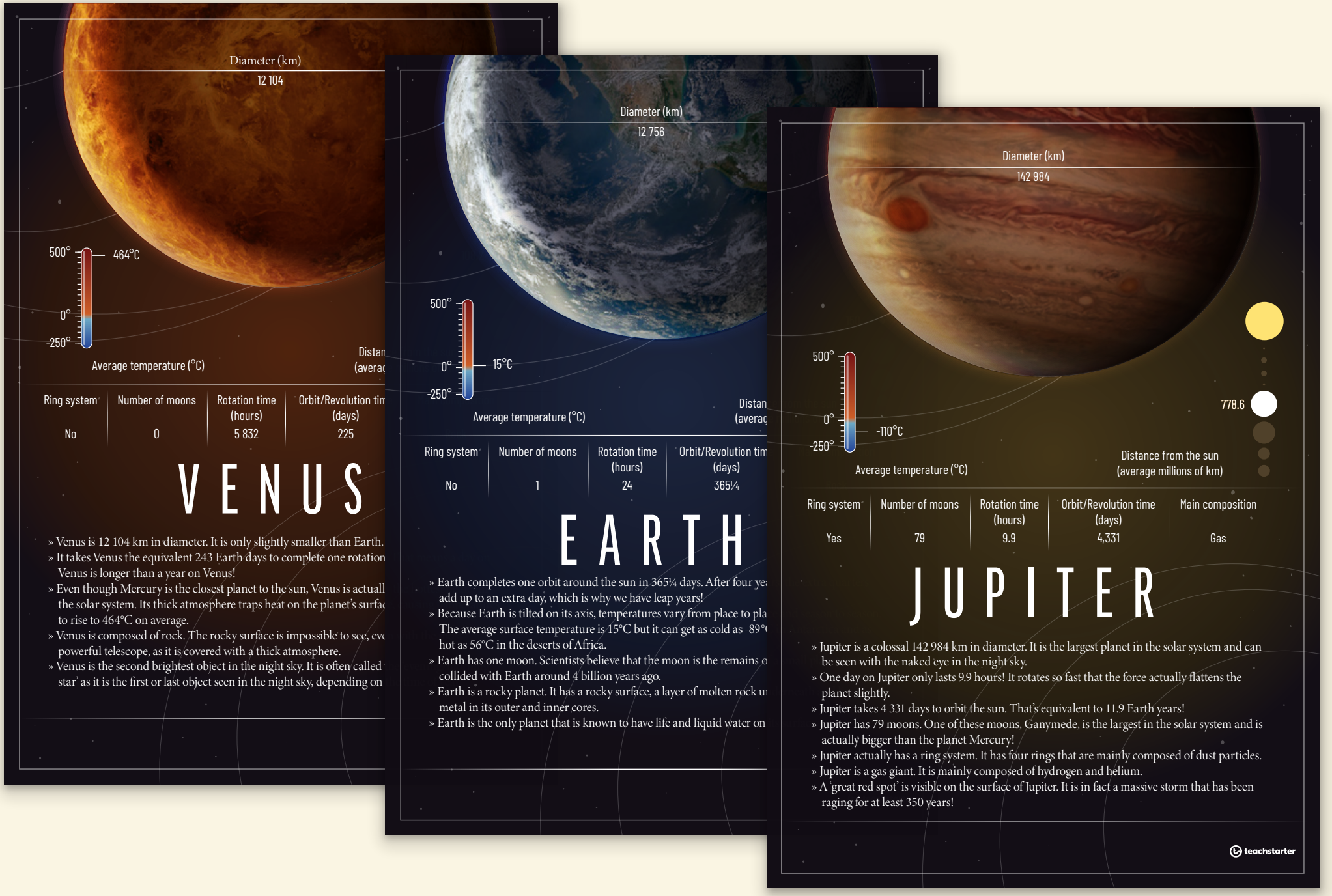
In this short course, we'll show you how to frame your project according to key questions to ensure neurodiversity is at the forefront of all decision-making. This module is for managers, supervisors, and project leads who want to improve their understanding of neurodiversity and their ability to run successful projects in a workplace where it is embraced and celebrated.

Micro

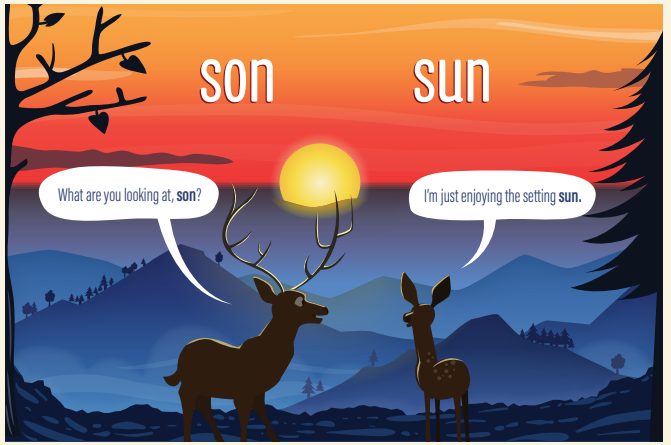
So you want to automate your business with AI...

In the workplace we are starting to realise the numerous benefits that neurodiversity brings. In this short course, you'll learn how to help your business thrive by unlocking your employees' individual strengths and fostering a culture where everyone feels like they belong.

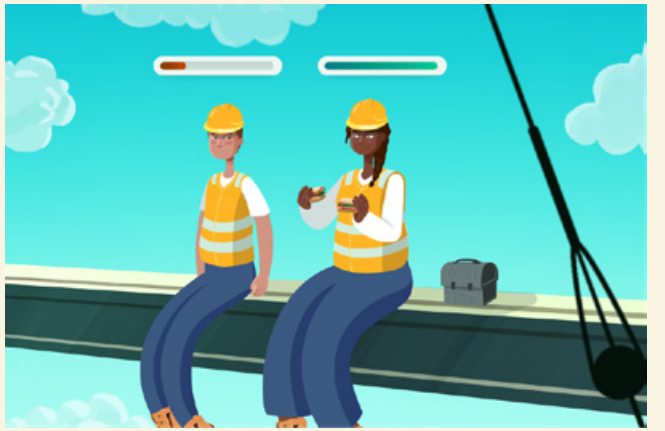
UI design for the Skills Library course catalogue, designed for Nexefy's suite of interactive online training modules



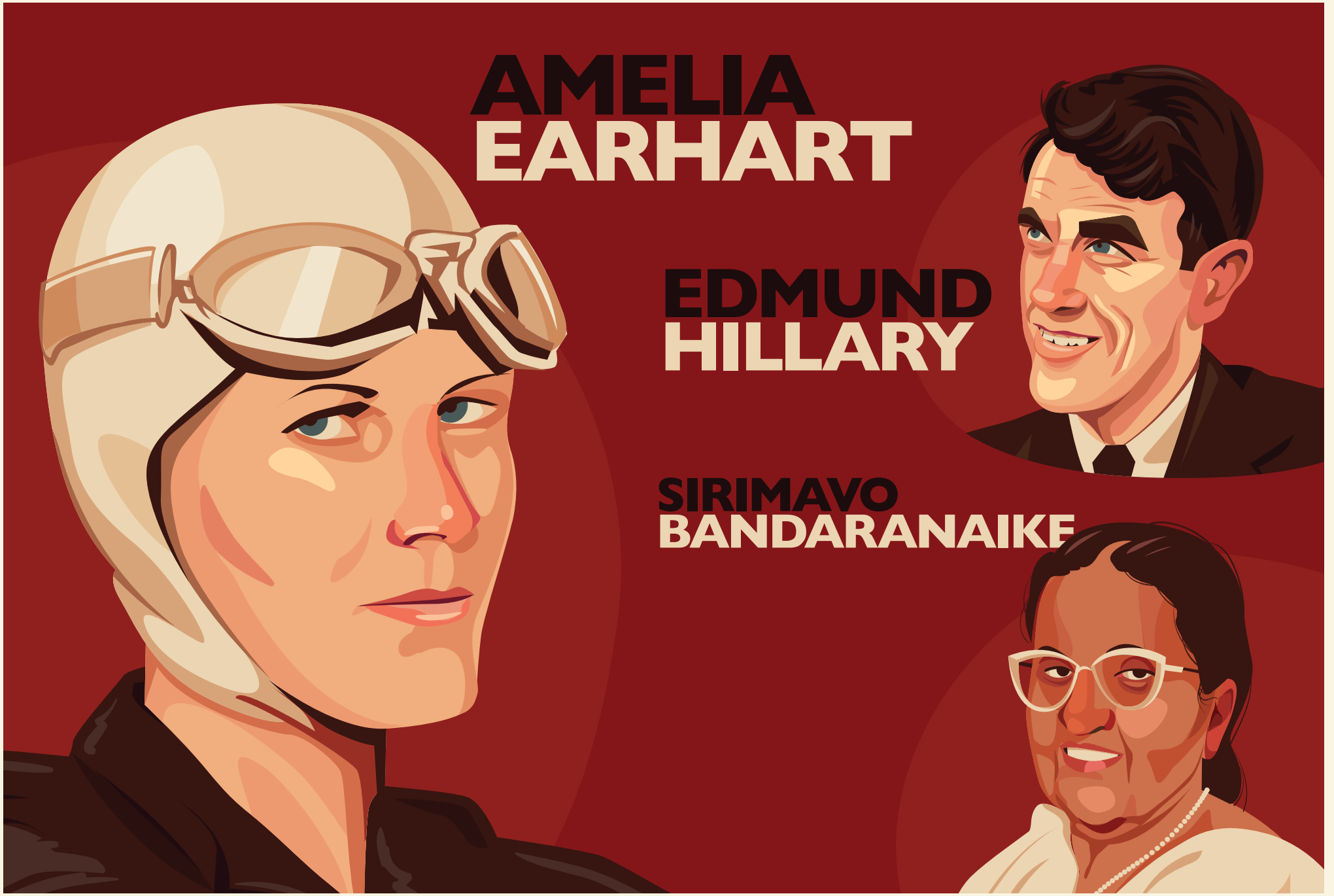
Infographic-style posters teaching key facts about the solar system



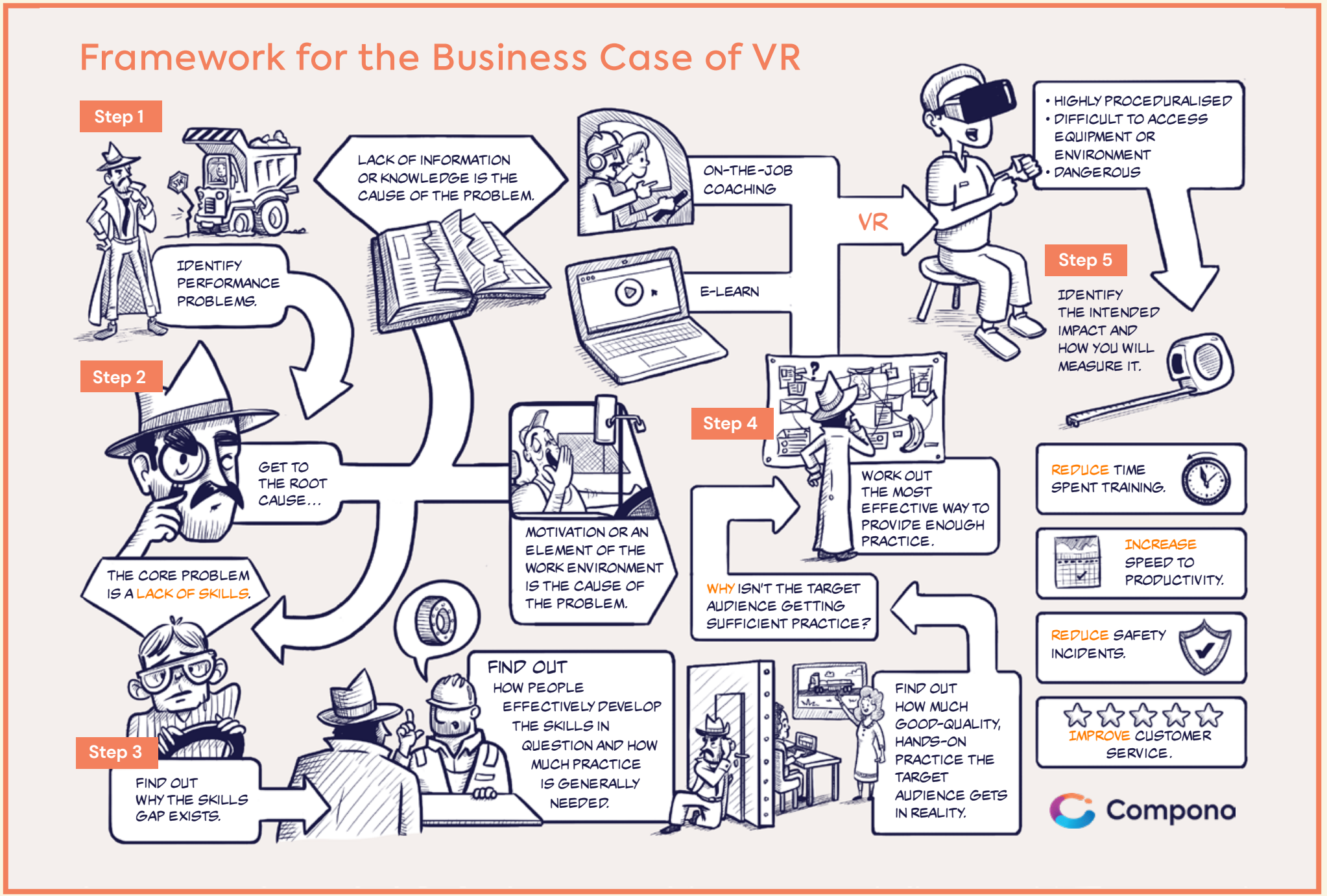
Classroom posters illustrating common homophones



Video frame designs and UI for e-learning courses in the *Skills Library* project



Portrait illustrations for an editorial featuring short biographies



Flowchart design used to communicate a training-related business case

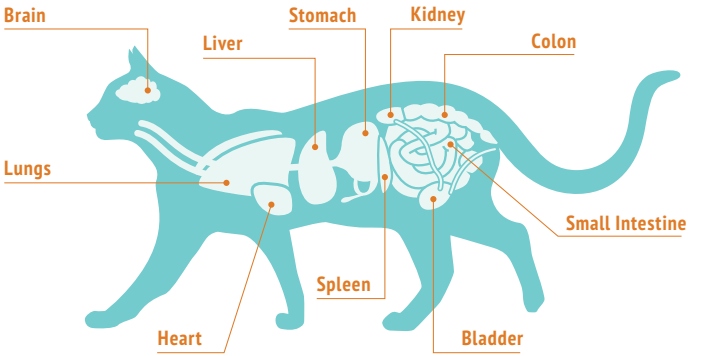
Themed classroom decorations designed to enhance imaginative and play-based learning

Interactive theme park map designed to help with geometric problem-solving

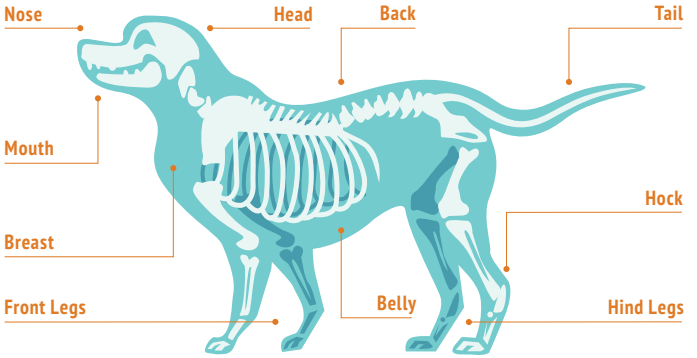
Children's comic spread promoting self-care routines

DOG BREEDS

CAT ANATOMY



DOG ANATOMY



Pretend play printables for a themed classroom role-play area